

## local partnership and 'corporate great race'

The Mooloolah Valley Business TRAC Consulting and The Solution Network Australia signed a Memorandum of Understanding (MOU), which will see TRAC Consulting deliver and facilitate the 'Great Corporate Race' for the next three years.

Similar in structure to its television name sake 'The Amazing Race', the Great Corporate Race involves a series of competitive legs and checkpoints where teams are bound by time or resource constraints to achieve set objectives. Teams vie for outright first position or the achievement of predetermined outcomes while competing against other organisations or work teams.

The event is also designed to expand knowledge and awareness of the community work undertaken by The Solution Network Australia Foundation (SNAF).

This Foundation assists young girls aged 10 - 17 who are homeless or at-risk of homelessness through collaborative projects with existing services in the area's of crisis accommodation, training, counselling and resource support.

The events are run on the Sunshine Coast and also have the support of industry icons such as Australia Zoo, Underwater World, Hyatt Regency Coolum, Aussie World and The Big Kart Track. Events are designed to expose and attract Corporate Conferences and workshops to the Sunshine Coast supporting growth within the lucrative Business Tourism Sector.

TRAC Directors Mark and Jeanette Jones see the Great Corporate Race as an opportunity for

organisations to "improve their communication, realise more effective decision making, enhance their goal setting and completion of projects, and to improve leadership skills and their capacity to work effectively in teams." The Jones's say that "the real benefit though comes from an increased awareness of Corporate Social Responsibility and a commitment of workplaces to support those in need from within their communities."

The first of a new series of Great Corporate Races are scheduled for the Sunshine Coast in early 2007.

For information on Corporate packages and or sponsorship contact Mr Mark Jones at TRAC on 5494 7102 or mobile 0421 688 877.

