



PRESS RELEASE

Launching – THE GREAT CORPORATE RACE!

The *PERFECT* Team Building and Conference event!

What is it?

The **Great Corporate Race** is the *most innovative and leading edge* teams skills, competency development and conferencing tool available in the market today.

Similar in structure to its television namesake “*The Amazing Race*”, the race involves a series of legs and check points where teams are bound by time or resource constraints to achieve pre set objectives and team based outcomes. Teams compete for outright first position or the achievement of the predetermined organisational objectives.

The Great Corporate Race brand and trademark owned by The Solution Network Australia Foundation (**SNAF**) is a registered Charitable Recipient Organisation, which enables your event entry fees to be tax deductible. The Foundation has been established to combat the epidemic of youth homelessness currently faced here in Australia.

The Foundation is Australia’s only 100% community owned and funded welfare agency. It has no Government funding or support what so ever.

This community ownership is achieved by building philanthropic partnerships and the development of business adventures to enable the Foundation to be completely self-funded by the year 2010.

TRAC Consulting and The Solution Network Australia have forged a strategic partnership whereby TRAC Consulting is the licensed delivery agent for ALL Great Corporate Race events through to 2010.

Profits generated from the Great Corporate Race go DIRECTLY to our Start A Fresh project which provides Crisis Accommodation, Training, Education, and Therapeutic Interventions to those in need. ***The perfect event, building stronger communities through corporate social responsibility!***

Launch Event:

On **Thursday, 22nd February 2007** TRAC Consulting, in collaboration with Quad Park precinct and Tourism Sunshine Coast, will be launching the Great Corporate Race (GCR) as part of the Sunshine Coasts very first NRL pre season game between the Manly Sea Eagles and the Melbourne Storm (*to be held Saturday night, 24th February 2007*).

Concept and Opportunity:

The Great Corporate Race will be integrated with other corporate events during the week of the BIG match as a Sponsors Package. Teams that enter will be offered participation in the following:

- A Celebrity Golf Game on Friday, 23rd February 2007 with NRL and other sporting celebrities.
- A formal Sportsman's Dinner with a high profile guest speaker on the Friday night.
- VIP passes and corporate catering at the BIG Match on Saturday night; and
- The opportunity to participate in the Great Corporate Race with an NRL Superstar on the Thursday.

Teams will also compete for a perpetual trophy and great team prizes.

Investment:

The total package for your team of three (plus your mystery NRL celebrity) requires an all inclusive investment of **\$5,000.00 per team**, which will be tax deductible in your support of the Solutions Network Australia Foundation.

Now for the real benefits...

- Your team's investment will also provide you with badging and signage opportunities on the start and finish line banners at the Great Corporate Race.
- These banners will also become ground banners at the BIG NRL pre season game.
- The investment will also provide your organisation with teardrop banner signage on one of the Great Corporate Races legs at a KEY tourism destination (checkpoint) on the day of the event, destinations such as Australia Zoo, Underwater World or the Ginger Factory.
- These teardrop banners will also be displayed in key visual areas of Quad PARK during the Sea Eagles and Storm football match.

Registering your Interest:

To register your teams interest in participating in this inaugural event please call the Great Corporate Race hotline on **1300 789 431** or contact Mr. Mark Jones of TRAC Consulting on **0421 688 877** for more detailed information.

ENDS:

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