

Race assists homeless youth

by Arcadia Love

SUNSHINE Coast's TRAC Consulting and The Solution Network Australia recently signed a Memorandum of Understanding which will see TRAC deliver and facilitate the 'Great Corporate Race' for the next three years.

Similar in structure to its television namesake 'The Amazing Race', the Great Corporate Race involves a series of competitive legs and check-points where teams are bound by time or resource constraints to achieve set objectives.

Teams vie for outright first position or the achievement of predetermined outcomes whilst competing against other organisations or work teams.

TRAC director Mark Jones said "The event is also designed to expand knowledge and awareness of the community work undertaken by The Solution Network Australia Foundation (SNAF).

"This Foundation assists young girls aged ten to 17 who are homeless or at-risk of homelessness. Collaborative projects support existing services in the areas of crisis accommodation, training, counselling and resource support.

"SNAF is also a government registered charity, so team entry fees are tax deductible."

The Great Corporate Race events are run with the support of key sponsors including Woolworths, Macquarie Bank and Tourism Sunshine Coast.

Race events are run throughout the Sunshine Coast and have the support of Australia Zoo, Underwater World, Hyatt Regency Coolum, Aussie World and The Big Kart Track.

The race is designed to attract corporate conferences and workshops to the Sunshine Coast, supporting growth within the lucrative business tourism sector.

TRAC Consulting, a devoted boutique style training and business consultancy firm located at Mooloolah, recently enjoyed success as a finalist at the 2006 Tourism Awards, where it entered



category 17 of tourism education and training.

TRAC's reputation in providing innovative learning solutions and conferences to the corporate sector was the 'perfect fit' in the eyes of David Fraser, managing director and founder of The Great Corporate Race.

"TRAC's commitment to facilitating community programs and their passion and enthusiasm in making a difference makes them the ideal partner in facilitating this great community initiative" he said.

TRAC director Jeanette Jones said "The Great Corporate Race is an opportunity for organisations to improve their communication and decision making, enhance their goal setting and completion of projects, and to improve leadership and team skills.

"The real benefit though, comes from an increased awareness of corporate social responsibility and a commitment of workplaces to support those in need within their communities".

The first of a new series of Great Corporate Races is scheduled for early 2007. For information on corporate packages and/or sponsorship contact Mark Jones on 5494 7102.