

# Give your business wings

JEANETTE Jones, Company Director at TRAC Consulting, may be just what your business needs. Jeanette is an extremely energetic woman. A business mentor, leadership coach and exceptional facilitator, Jeanette & husband Mark are absolutely passionate about their business and they make it their business to help other organisations, managers and their teams to be their best.

Due to her experience and qualifications in working with women, Jeanette has recently been asked to tender for the role of principal business coach responsible for the successful development and delivery of the Whitsunday Region Women in Business Program.

Jeanette was one of TRAC's main facilitators with husband Mark in delivering the Small Business Enterprise Culture Program, a Government-funded business coaching and mentoring program delivered in partnership with the Queensland Tourism Industry Council through six regions in Tropical North Queensland.

"When recruiting staff we all get in on the act," says Jeanette. "It is important that new employees are a great fit with our team as well as having the required skill sets necessary to advance the business. Our newest recruit of two months, Stacey has already made her mark on the business and has displayed talent beyond our



**Carla Shervey, Jeanette Jones and Stacey Waters.**

expectations."

Carla, TRAC's Training Officer, manages student support, RTO auditing and compliance, and is a key person in the area of women in business, assisting TRAC in becoming compliant and registered by 2007 under the EOWA. She is also studying a Masters where she is researching Women in Business & Tourism Leadership.

TRAC is also supportive of employees who are new mums. Carla's baby Ollie attends the office frequently, "We are sure

he is in training to be our future CEO," says Jeanette. "He takes everything in! The little fella even laughs when we make a blooper!"

Jeanette believes, "Success is a team effort with 'all genders' enthusiastically working together, having fun and being passionate about delivering beyond what is expected".

>> To find out more about TRAC Consulting and its Business Development and Training Programs, visit their website [www.tracc.com.au](http://www.tracc.com.au) or phone 5494 7102.

## > How TRAC can help grow your business

**TRAC provides leading edge consultancy and training services across various industry sectors and is reputedly one of Australia's leading training consultancies in the Tourism and Hospitality sector. TRAC's ability to deliver accredited and non-accredited vocational training ensures a broad range of business development tools are available for even the most discerning of clients.**